

## A COMPREHENSIVE, PATIENT-CENTERED CONNECTED CARE PLATFORM

When healthcare was strictly fee-for-service (FFS), it was easy to think of patient care as a collection of individual episodes occurring in independent locales. That is no longer the case. The transition to value-based care means providers throughout the continuum, health plans, employers, and even the patients themselves must actively work together to replace the current fragmented approach with one that is unified – and far more effective.

**Vivify Pathways™** enables just that. It creates a digital pathway to collaborative care on-demand that extends from remote monitoring of high-risk patients to population health to employee wellness. It digitally expands care team outreach and keeps a vigilant, automated eye on early decompensation, transitioning episodic care into financially efficient, proactive ongoing care. As a result, care teams are empowered to prevent unplanned hospitalization, improve outcomes, enhance patient and provider satisfaction, and save costs.

### A Systematic Approach to Proactive, Ongoing Connected Care



#### Automated Recruiting

Automate outreach to programs and marketing with text and email campaigns delivered to any mobile device or PC without the need to download an app.



#### Customized Care

Begin with more than 90 disease-specific clinical protocols that can be easily modified for each patient to drive better outcomes faster. Then, expand into community outreach and marketing efforts to leverage your current investments and further drive your brand forward.



#### Continual Education

Inform and empower patients while improving health literacy via our expanding how-to content library. Content creation and delivery is as easy as dragging and dropping the elements you need into our templates.



#### Virtual Visits

Connect with members/patients/employees more often, when and how they want to be seen.



#### Continual Stratification

Use population health analytics to determine where to spend your engagement and remote care dollars to deliver the best clinical and financial ROI. Then, use continual data streaming insights from your Business Intelligence efforts to make adjustments as-needed.



#### Data Collection

Achieve more quality reporting in your data stores from Vivify Health, which has the best track record of engagement in healthcare. Power bundled care programs with pre-op assessments, post-discharge monitoring, appoint reminders, compliance documentation, and more.



#### Monitor & Engage

Connect via fully managed kits complete with a tablet and biometric devices with Vivify Pathways: Home™, or enable patients to bring their own digital devices with Pathways: Go™.

# Your Digital Pathway to Collaborative Care

Healthcare organizations and employers are looking for a holistic remote care management platform they can provide to different constituents across their enterprises. Vivify Pathways is the easiest way for healthcare and business leaders to quickly launch and scale a comprehensive, effective remote care platform with exceptional clinical and financial ROI. Its centralized approach to distributed care creates tremendous flexibility in the way care teams are connected to patients. Care programs can be easily linked to specific care teams to ensure they only see their own patients, saving valuable time for clinicians and patients.



Engagement via Mobile and Web



Monitoring and Virtual Visits via Mobile and Tablet



All-inclusive Managed Health Kits

## Healthy & At Risk

Comprehensive Patient Engagement

## Rising-Risk






Complex Chronic Disease

## High-Risk

Repeated Hospitalization Risk

## Improving Care of All of Your Populations

With more than 600 hospitals and health plans under contract, Vivify Pathways extends care beyond the four walls of the provider facility to include populations of any size, condition, and risk level. These solutions can be delivered to virtually any mobile device or PC, or via a fully managed Vivify Pathways +Home kit. Vivify Pathways is being used today in conjunction with a variety of programs, such as:

-  Preventable hospitalization and readmission programs
-  Any care transition or post-discharge program
-  Wellness programs
-  Chronic-disease programs (CHF, COPD, HTN, Diabetes, etc.)
-  Transplant recovery

## Powerful Business Solutions

Vivify Pathways delivers the necessary business tools your remote care team needs to be successful. The solutions may be used by themselves or with deep integration into your existing records systems. As the healthcare industry accelerates its transition to value-based care, Vivify Pathways ensures healthcare organizations and employers are ready to deliver proactive care within a connected patient population.

We do all of this with an architecture that is device- and gateway-agnostic, enabling us to integrate new monitoring devices quickly and easily as they are introduced to protect your investment.

- Patient Stratification
- Remote Monitoring with Integrated Video
- Customizable Care Pathways
- Patient Healthscore
- Interventions Tracking
- Advanced Analytics
- EHR Integration
- Custom Reports

**Vivify Pathways** can also be easily customized to accommodate your unique business and reimbursement models, including programs for:

Comprehensive Care for Joint Recovery

Bundled Payments for Care Improvement

Chronic Care Management

Accountable Care Organizations

**Ask us how you can take advantage of the new CMS 2019 RPM and CCM reimbursement rates.**

# Vivify Pathways: Value-Based Care

The Vivify Pathways platform is both robust and extensible, offering a sophisticated and powerful API that savvy customers can use to extend the solution further by building their own apps.

**Home™**  
Fully Managed Kits

**Go™**  
BYOD Remote Care

**Voice™**  
Telephony Care

**Api™**  
Your custom app  
Via Your App

**Vivify Pathways™**

Remote Patient Care Platform Specialized for:

- Complex Chronic Disease
- Chronic Case Management
- Comprehensive Care for Joint Replacement (CCJR)
- CMS Oncology Bundles
- Pre- and Post-Surgical Management
- Patient Engagement
- And More

## Comparison Chart

| Feature                                     | Vivify Pathways™ Go™ |       |         | Home™   |
|---|----------------------|-------|---------|---------|
|   | Engage               | Guide | Monitor | Monitor |
| Engagement Pathways                         | •                    | •     | •       | •       |
| Web and Mobile Apps (iOS and Android)       | •                    | •     | •       |         |
| Educational Content (videos + health tips)  | •                    | •     | •       | •       |
| Pathway Customization                       |                      | •     | •       | •       |
| Real-Time Risk Stratification               |                      | •     | •       | •       |
| Biometrics - Manual Self Entry              |                      | •     | •       | •       |
| Patient Biometric Self-Trending             |                      | •     | •       | •       |
| Vivify-to-Patient Technical Support         |                      | •     | •       | •       |
| Bi-Directional Secure Messaging             |                      | •     | •       | •       |
| Biometrics - Bluetooth Integrated           |                      |       | •       | •       |
| Virtual Visits (multi-party)                |                      |       | •       | •       |
| Remote Assisted Patient Device Self-Install |                      |       |         | •       |
| Device Retrieval/Reprocessing Services      |                      |       |         | •       |
| Automated Tablet Deactivation               |                      |       |         | •       |
| 4G Tablet Data Plan Included                |                      |       |         | •       |
| Fully-Managed Pre-Built Health Kit          |                      |       |         | •       |
| Designed for Any Age (ie: 80+)              |                      |       |         | •       |
| Text-to-Speech (vision impairments)         |                      |       |         | •       |
| Connectivity Monitoring and Alerts          |                      |       |         | •       |
| Locked-Down Tablet (added security)         |                      |       |         | •       |
| GPS Tablet Tracking                         |                      |       |         | •       |
| Support via Remote Screen Control           |                      |       |         | •       |

Put your organization on the digital pathway to collaborative care on-demand with Vivify Pathways – the industry’s only comprehensive, patient-centered connected care platform.

**vivifyhealth**<sup>®</sup>

The difference is vivid.<sup>™</sup>

For more information, visit [vivifyhealth.com](https://vivifyhealth.com) or call 855-4-VIVIFY.